

# **Monterey Bay National Marine Sanctuary**

## **Specific Requirements for Advisory Council Representatives**

### 2011 Recruitment

#### **At-large**

- Ability to represent the community at-large, otherwise not represented on the Sanctuary Advisory Council; and
- Experience, ability, and availability to conduct outreach within communities adjacent to the Sanctuary consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

#### **Diving:**

- Familiarity and affiliation with the diving industry in communities near the Sanctuary;
- Understanding of the links between diving, Sanctuary resources, and human activities;
- Ability and willingness to communicate effectively with representatives from the diving industry in the Sanctuary region; and
- Experience, ability, and availability to conduct outreach within the diving community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

#### **Education:**

- Affiliation with education institutions or organizations active in the Sanctuary region;
- Ability to effectively communicate with multiple institutions, agencies, and educators;
- Direct experience with marine education programs;
- Experience, ability, and availability to conduct outreach within the education community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council; and
- Commitment and availability of time to chair the Sanctuary Advisory Council's Sanctuary Education Panel (SEP) which meets six times per year.

#### **Tourism:**

- Familiarity and affiliation with the tourism industry in communities near the Sanctuary;
- Understanding of the links between tourism, Sanctuary resources, and human activities;
- Ability and willingness to communicate effectively with representatives from the tourism industry in the Sanctuary region; and
- Commitment and availability of time to co-chair (with the business/industry representative) the Sanctuary Advisory Council's Business and Tourism Activity Panel (BTAP) which meets six times per year.